

HAJIMARI

MOM.com

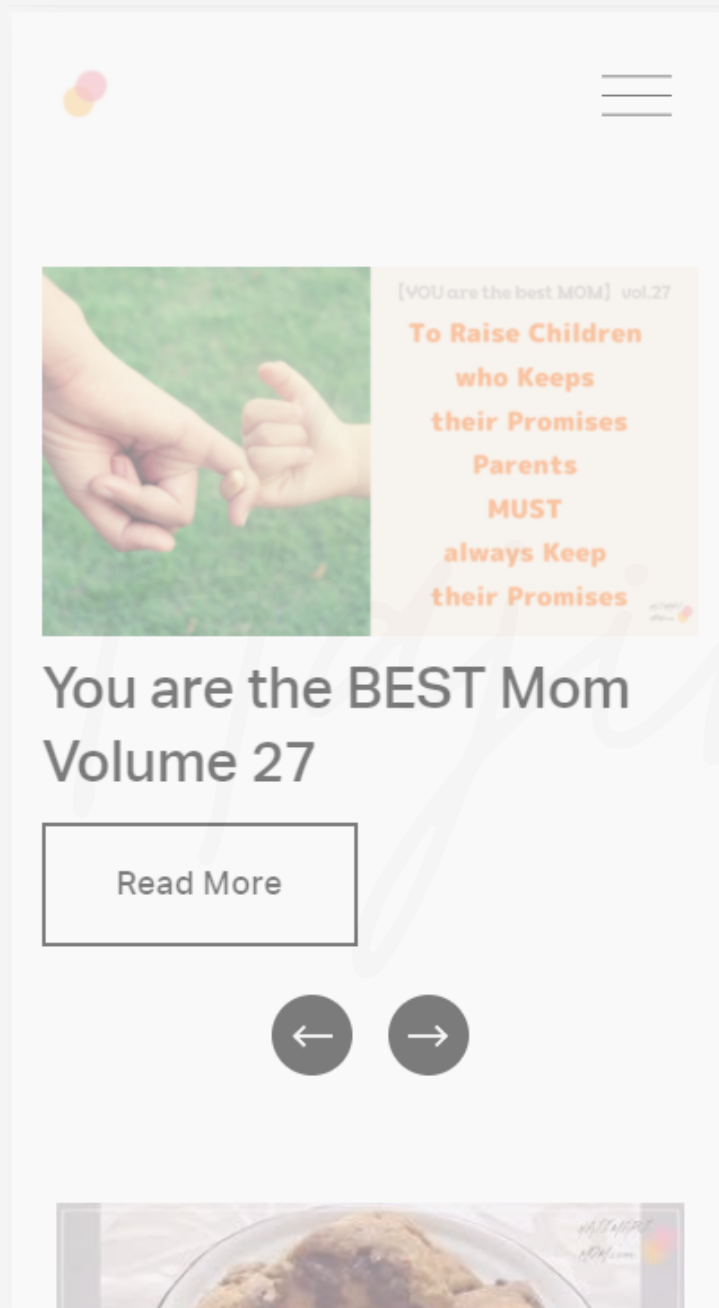


GLOBAL STYLE MOMS WEB MAGAZINE FROM JAPAN

MEDIA GUIDE

ABOUT US

HAJIMARI MOM.com Myanmar is Myanmar's first media company that is tailored specifically for mothers. We provide quality content with style and knowledge from Japan and the world.



WHY US?

As mothers play a central role in Myanmar's society and is our main audience, we are able to deliver your business to the viewership in a new and creative approach. We can elevate both your business and the living standards of Myanmar mothers' to new heights.

OUR MAIN CONTENT STYLES

01



COLUMNS

With regular series such as DEAR MOMS and KNOWLEDGE TREASURE we provide parenting tips and advice to the mothers as well as gives insight on the mentality of children.



02

INTERVIEWS

We also conduct interviews with celebrity moms as well as other influencer moms and working moms to share their experience in parenting and motherhood.



03

LIFE STYLE

Either with our affiliated talents or our team themselves, HAJIMARI MOM.com introduces new and exciting stuff for mothers to enjoy with their children.

CATEGORIES ON OUR SITE



Beauty & Fashion

We talk about beauty and fashion that goes well with mothers and children. Be it styling cues, beauty secrets and tutorials.



Lifestyle

From Food, events and health to trending topics, we provide moms with lifestyle information to better enjoy motherhood.



Parenting

Parenting tips, children's mindset, everything that helps moms better understand their children and leads to a better life.

WE OFFER YOU

Product Reviews

Whether you want to launch a new product or an existing one, we shall ensure our reviewers deliver the best impression of your product with fun and exciting ways thus attracting potential customers.

Native Articles

Original articles on our website and shared across our social channels. Our content writers can create customized articles bringing your brand in style on our platform.

Branding Campaign

Initiate custom campaigns on social media and/or website relevant to your brand. Whether it be weeks or months, Hajimari MOM.com promises to produce positive results.

Sponsored Content

Involve your brand in our regular content, either video or article format. We will make sure to deliver your brand's message seamlessly and precisely.

AS WELL AS



In addition to your materials, we can also produce custom video content tailored for your brand. To garner even more interest and exposure to the audience.



Custom content per your requirements are also available. Work even more closer with us in generating creative content ideas and lift your brand to further heights.

Our Platforms



WHERE WE
OPERATE?
HOW DO WE
RELEASE OUR
CONTENT?

WE ARE AVAILABLE IN



HAJIMARIMOM.com
INTERNATIONAL

GO



HAJIMARIMOM.com
VIETNAM

GO

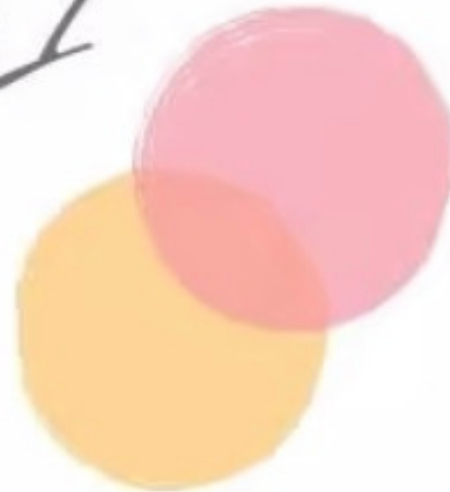


HAJIMARIMOM.com
MYANMAR

GO



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FROM JAPAN



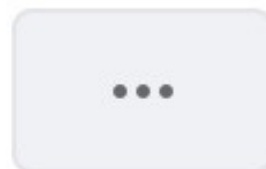
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Media



Liked

Send Message



01

FACEBOOK

As it is the most popular social media platform in the country, we have a presence on it with rising follower-count and viewership every day!!

Visit us at:

HAJIMARI MOM .com |
Facebook





WEBSITE

In order to give the viewers easier and smarter access, we are about to publish our website which will be the place to find and enjoy all our content past, present and future.



[YOU are the best MOM] vol.27

**To Raise Children
who Keeps
their Promises
Parents
MUST
always Keep
their Promises**

You are the BEST Mom Volume 27

[Read More](#)



YouTube

We release our regular video content here ranging from various topics such as education and lifestyle.

Visit us at:
HAJIMARI MOM .com |
YouTube




HAJIMARI MOM
34 subscribers

HOME VIDEOS PLAYLISTS CHANNELS ABOUT


Uploads ▶ PLAY ALL

- Mô hình đất sét Among us - Khéo tay cùng bé**
1 view • 12 hours ago
- Starbucks at Home?! Chocolate Scones - Kids...**
2 views • 15 hours ago
- Halloween Pumpkin Origami! - Kids Play 「Lifestyle...**
No views • 15 hours ago
- Pumpkin or Making pum...**
No views • 16 hours ago


AUDIENCE STATISTICS



120,204
TOTAL FACEBOOK
FOLLOWERS

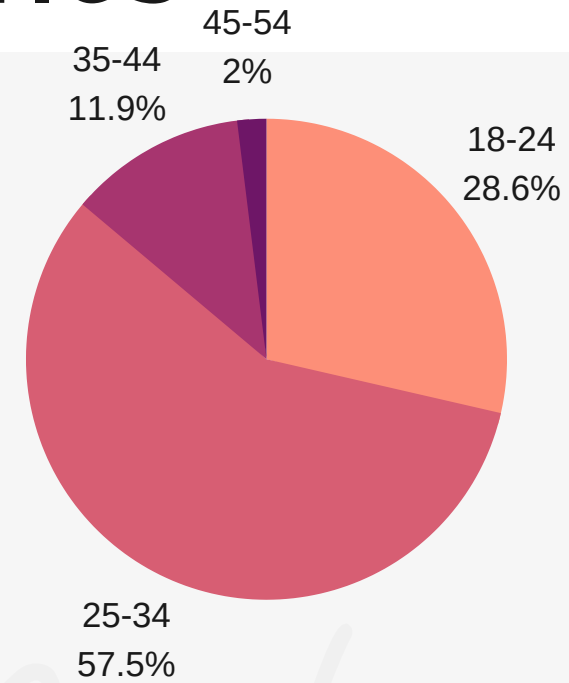


61,182
AVERAGE TRAFFIC



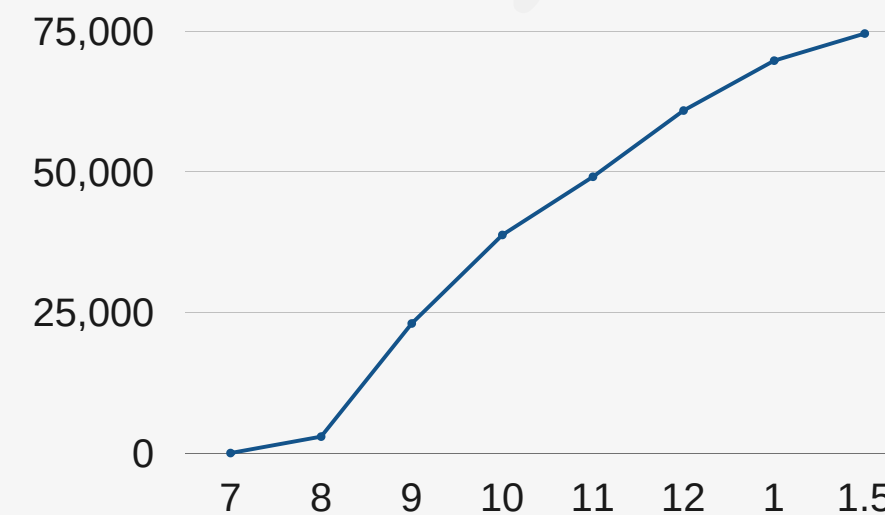
100k
Reach per post
Guaranteed

TARGETE AGE GROUP



As shown
are our
audience
age group

FOLLOWER STATS



We started
operations on
July 2020,
such a fast
improvement!

OUR CLIENTS

CLIENT 1

CLIENT 2

CLIENT 3

CLIENT 4

Hajimari Mom.com

Media & Rates for 2021

WE LOOK FORWARD TO WORKING WITH YOU IN 2021. HERE ARE OUR SERVICES AND THIER RATES.



01

PR ACTIVITIES

We will help introduce your brand by coming to you and creating content together with you. Either Interviews or Launch events, we got you covered.



Platforms - HAJIMARI MOM.com Website + Facebook + Youtube

Guaranteed Reach - 50K minimum

Formats and Pricing

Article + Video = \$500

Article + Photos = \$350 (Youtube not included)

Options (pricing will be added to above package):

1. Usage Rights - 50% of package price
2. +50K reach - \$80

02

Product Reviews

Hajimari



HAJIMARI MOM.COM | 2021

Whether you want to launch a new product or an existing one, we shall ensure our reviewers deliver the best impression of your product with fun and exciting ways thus attracting potential customers.



Platforms - HAJIMARI MOM.com Website + Facebook + Youtube

Guaranteed Reach - 50K minimum

Formats and Pricing

Article + Video = \$250

Article + Photos = \$100 (Youtube not Included)

Options (pricing will be added to above package):

1. Usage Rights - 50% of package price
2. +50K reach - \$80

*Product will be provided by the client

*TERMS AND CONDITIONS APPLY



03

Your Brand

X

HAJIMARI

MOM.com

Work even closer with us by launching collaboration campaigns as well as sponsoring us in our events and campaigns. Planning and execution will be thought out together with both of our teams ensuring maximum efficiency and brand exposure.

*Detail & Pricing will depend on client requirements.

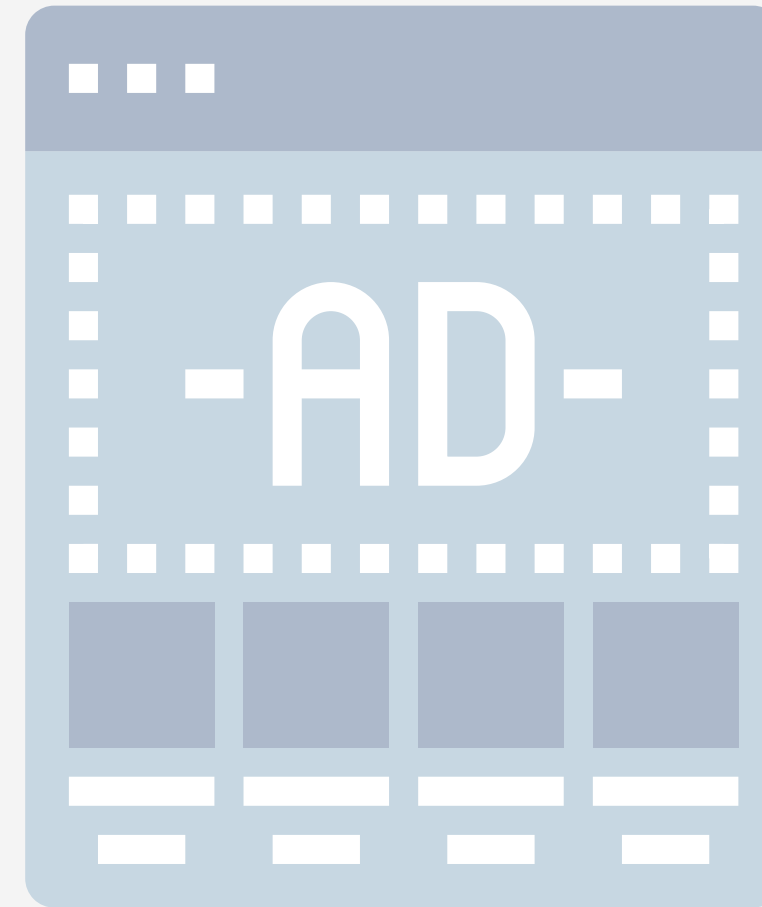
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04

Customize Content

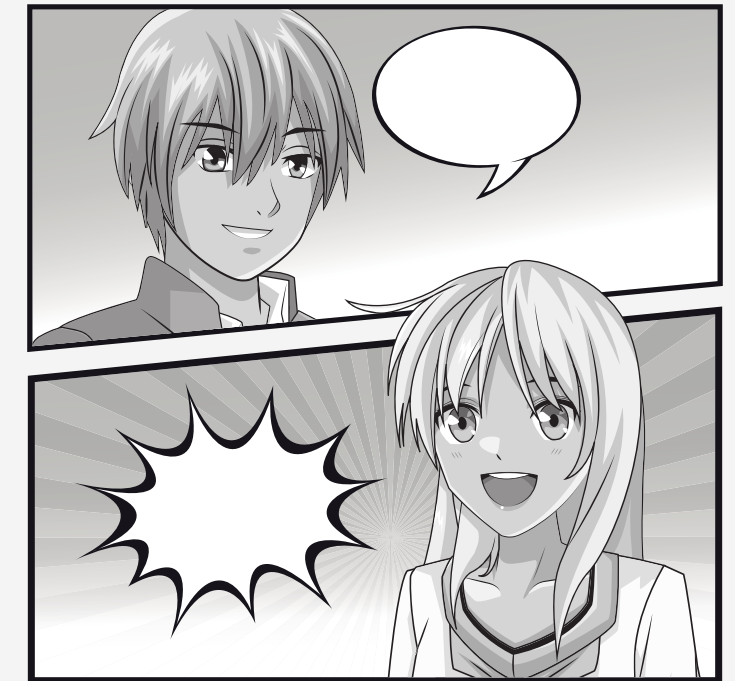


Your TVC during our videos



Banner ads on our website

Your ad banner, but crafted in a Japanese manga style cartoon



We can also create customized PR campaigns for you in traditional ways such as ads in our video contents, ad banners on our website and even new and creative ways such as Japanese manga style cartoon ads.

*Detail & Pricing will depend on client requirements.





HAJIMARI

CO., LTD.

BRINGING NEW VALUE
TO MYANMAR



HAJIMARI
MOM.com

CONTACT US

ERIK

Public Relations

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erik.hajimari@gmail.com

HAJIMARI MOM.com | [Facebook](#)

WE LOOK FORWARD TO WORKING WITH YOU